



RUTGERS

Office for Research

Road to Commercialization

Symposium Series

LICENSE TO AN EXISTING COMPANY OR LAUNCH A STARTUP?

Thursday, November 17, 2022

1 p.m. - 4 p.m.

Learn how Innovation Ventures works with innovators to decide between launching a startup and licensing to an existing company, why a startup may be the right choice for a technology or an invention, what does it mean if you are interested in being a founder of a startup and the available resources at Innovation Ventures to help along the way.

KEYNOTE SPEAKERS



MARIA GENNARO, MD, MSc

**Professor of Medicine, Rutgers NJMS
Professor of Epidemiology, Rutgers SPH**

The focus of Maria's work has always been infectious diseases, including TB and COVID-19. Her group has pursued both fundamental and translational studies on the stress responses of host and pathogen in tuberculosis, on new methods and platforms for TB diagnostics, and on antibody responses to SARS-CoV-2 infection. She will share the successful commercialization journey for the TB invention and licensing to Oxford Immunotech.



F. Javier Diez, PhD, MS

Professor, Rutgers School of Engineering

Javier is the co-founder of two Rutgers startups, SubUAS, LLC and XTT, LLC. He is the CEO and president of SubUAS, LLC, a company that is commercializing the Naviator, the first unmanned vehicle that can fly, float, swim, dive, and transition between air and water in less than a second. He is the CTO of XTT, LLC, which is commercializing aerodynamic flow deflectors for enhancing wind turbine performance.

Following the keynote talks, there will be a panel discussion on the student-led Rutgers startup Visikol and its acquisition by CELLINK (now BICO). The webinar will conclude with short sessions focusing on resources at Innovation Ventures, including New Ventures, I-Corps and Commercialization Funding.

PANELISTS

**MICHAEL JOHNSON, PHD
Co-Founder, Visikol, Inc. (Rutgers startup, acquired by BICO in 2021)**

**DEBORAH PEREZ, PHD, MBA, CLP
Associate Director of Licensing,
Rutgers Innovation Ventures**

**TATIANA LITVIN-VECHNYAK, PHD
Associate Vice President of Innovation
Ventures, Rutgers Office for Research**

**DAN BENDERLY, MBA
Associate Director, New Ventures,
Rutgers Innovation Ventures**

AGENDA

**1:00 p.m. - 2:00 p.m.
Keynote Presentations**

**2:00 p.m. - 3:00 p.m.
Panel Discussion**

**3:00 p.m. - 4:00 p.m.
Resources at Innovation Ventures**

REGISTER

Note: Attendance is required for applicants seeking **TechAdvance®** or **HealthAdvance®** funding.

Hosted by **Innovation Ventures** within Rutgers Office for Research.